

Peer networks/education

Steroid users turn to their peers for **information** as it is viewed as more credible than healthcare services.

Steroid users are likely to avoid needle and syringe programs because of:

- **Stigmatisation**
- **Embarrassment**
- **'Drug user' classification**



Harm reduction programmes can benefit from using peers to deliver health information as:

- Peers can **act as a bridge** to other harm reduction interventions
- There is **acceptance** by peers due to credibility and standing in steroid community
- The **credibility** of peers allows for engagement with hard to reach populations